

Symbolism of GFWC Emblem

GFWC's emblem depicts a circular band signifying eternity. In the center of the circular band, the crusader's shield emerges from a darkened world (represented by the field of darkness), which represents enlightenment. The enameled colors—red, white, and blue—are the colors of the United States of America. The red implies courage, the white equals purity, and the blue stands for constancy.



GFWC Flag, Song and Flower

GFWC Flag

The official flag is blue with an embroidered Federation emblem in color in the center. The flag was unfurled for the first time at the Golden Jubilee celebration in Atlantic City, NY on May 19, 1941



GFWC Song

In 1922, Katherine Lee Bates' "America the Beautiful" was chosen because it "is a song of dignity and beauty, easily sung, and reflecting the true spirit of America and the ideals of the Federation".

America the Beautiful

Words by Katharine Lee Bates,
Melody by Samuel Ward

O beautiful for spacious skies,
For amber waves of grain,
For purple mountain majesties
Above the fruited plain!
America! America!
God shed his grace on thee,
And crown thy good with brotherhood
From sea to shining sea!

GFWC Flower

The red rose was officially adopted at the council meeting in Milwaukee, WI, May 1940. It was selected from suggestions submitted by various clubs. In 2001 a rose was developed in honor of GFWC and Jane Crowley.



Jeannie June Red Rose

GFWC Color

A May 9, 1893 report stated the color blue, signifying constancy, was chosen by Charlotte Emerson Brown and Jane Cunningham Croly.